

KU Big Ideas Incubator

The KU Big Ideas Incubator helps you turn promising ideas into services and solutions that support communities, schools, youth, and families. Through a year of coaching, mentoring, professional learning, and hands-on development, six selected teams will strengthen their idea, test it with potential community users, and build a practical plan for bringing it to scale.

What to expect

Join a small, supportive cohort and work alongside KU colleagues developing new ideas to advance community engagement and impact. Throughout the year, teams:

- Clarify the problem their idea addresses
- Develop the idea from the perspective of the people it will serve
- Receive feedback from community-based advisors and potential users
- Turn the idea into a clearly defined service, program, or project
- Create a practical delivery and pricing model
- Develop a marketing and outreach plan
- Learn how to clearly tell the story of their work
- Build a strong pitch to share with potential partners and users

Who should apply

KU faculty, staff, departments, and centers with an idea that:

- Supports communities, schools, youth, or families
- Builds on KU community-engaged knowledge, expertise, or resources
- Has the potential to become a sustainable service, program, or solution
- Would benefit from coaching, feedback, and focused development time

What teams leave with

- Refined and tested idea
 - Clearly defined audience and value proposition
 - Delivery and costing model
 - Marketing plan
 - Compelling pitch
 - Practical path for moving the idea forward
- Teams that successfully complete the program will receive a small sponsorship to help bring their service or solution to market.

Schedule

Application deadline: October 5

Selection notification: October 9

Program dates:

- October 21
- January 20
- April 21

All sessions are 9 a.m. to 3 p.m. at KU Innovation Park. Additional coaching and development opportunities take place throughout the year.

What's your big idea?

You don't need to have everything figured out. You just need a promising idea and the drive to develop it.



Use the link
or scan the
code to apply!

communityimpact.ku.edu/big-ideas-incubator



Collaborative initiative with:

Achievement & Assessment Institute | Jayhawk Extended Learning